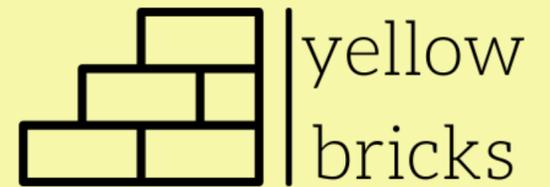


Ace your Meetings

The tools that will upgrade
your performance in meetings



You're about to meet with a VC to raise money for your startup or with a fortune 500 potential customer - and there's no second chance for this first impression. You hope for a good meeting, but it won't happen in a void. There is work to be done before, during and after.

The good news is that everyone could learn the needed skills and tools to prepare for important meetings and master them.

The workshop includes:

- The research work required before the meeting:
what you need to know and where to find the answers
- Setting goals for each meeting and understanding the other side's WIFM
- The journalist toolkit to use during the meeting:
enjoy the silence, embrace the NO and much more
- The work required after the meeting: the importance of staying in touch
- Discussion and Q&A

The benefits for the workshops' participants:

You will learn how to master your meetings and get the most out of them.

The workshop is ideal for:

CEOs, Founders, business development and marketing managers who spend most of their time in meetings and wish to level up their game.

